



# Strategic Management Review

## Call for Proposals

The *Strategic Management Review (SMR)* would like to solicit proposals for papers for its annual review process. The *SMR* publishes ideas that matter for strategic management research. Specifically, the *SMR* features thought provoking essays and forward-looking reviews to guide the questions tackled by research in the field. The journal also aims to promote integration of strategic management research by encouraging research closely connected with the field's canonical problems as defined by management practice. The *SMR* complements existing strategic management outlets that emphasize empirical research.

The *SMR* aims to promote insights on core questions in the strategic management field through impactful essays. These essays can take many forms, including (a) essays on the theoretical foundations of strategic management and the theoretical perspectives emanating from the field, (b) scholarly exchanges, (c) thought pieces dealing with managerial practice or public policy, (d) methodological primers on advances relevant for strategic management research, (e) state-of-the-art reviews or research retrospectives, and (f) forward-looking literature critiques. Proposals are solicited that employ a diverse set of disciplinary perspectives and address a broad range of topical areas within the domain of the strategic management field. Prospective authors are encouraged to consult the journal's website (<https://strategicmanagementreview.net>) and join the *SMR*'s LinkedIn community (<https://www.linkedin.com/company/strategic-management-review>) for additional information.

Proposals should be submitted **between March 1, 2026 and March 31, 2026** via email to Larissa Reuer, the *SMR*'s Managing Editor ([smrmanagingeditor@gmail.com](mailto:smrmanagingeditor@gmail.com)). Please copy the editors-in-chief, Michael Leiblein ([leiblein.1@osu.edu](mailto:leiblein.1@osu.edu)) and Jeffrey Reuer ([jreuer@purdue.edu](mailto:jreuer@purdue.edu)).

Proposals will be judged according to the following criteria: (1) engagement with the canonical problems of strategic management, (2) potential for theoretical integration of strategy research, (3) potential to guide future research, (4) creative insights, and (5) viability. Proposals should be double-spaced and be less than seven pages of text (excluding any tables and figures). If authors already have a complete draft of a paper, it may be submitted to accompany a proposal. The annual review process will be managed by *SMR*'s Associate Editors, Tammy Madsen and Joseph Mahoney.

Authors of accepted proposals will be given initial feedback to aid in the development of full papers. At the time of submission of full papers, authors will propose 4-5 reviewers who present no conflicts of interest with their work. Papers will then be subject to a double-blind peer review process involving a single reviewer.